

**CABINET MEMBER FOR ECONOMIC DEVELOPMENT, PLANNING AND HOUSING - CLLR
J BRADY**

DEPARTMENT OF NEIGHBOURHOOD AND PLANNING

OFFICER CONTACT: Alistair Cunningham
01225 713203 email alistair.cunningham@wiltshire.gov.uk

REFERENCE: EDPH-001-10

EDPH-001-10 - BROWN AND WHITE TOURISM SIGNING POLICY

Purpose of Report

To inform Members of the proposal to adopt a new policy for Brown and White Tourism Signing in Wiltshire.

Consultation

Consultation was undertaken in June/July 2009 and the policy updated based on the feedback received.

Options Considered

This new policy has been developed by reference to those used by other local authorities.

Reason for Decision

Brown and White Tourism on non trunk roads is the responsibility of the local authority – in this case Wiltshire Council.

INTENTION TO MAKE DECISION

Following consultation with officers I give notice that I intend to make the decision set out in the attached report. If you would like to make any representations to me on this issue please do so by 19th October, 2010.

The following supporting documents are attached:

Brown and White Tourism Signing Policy - Report

Brown and White Tourism Signing Policy- appendix

Date: 11th October, 2010.....

Cllr John Brady
Cabinet Member for Economic Development,
Planning and Housing